

Press Contact

For Immediate Release

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Analog Way Exhibits at WFX 2015 – Booth #127

October 2015 - Analog Way is pleased to exhibit at WFX 2015, booth #127. From November 18-19, 2015, in Nashville, USA, Analog Way will present the Pulse²-3G, a versatile Mixer Native Matrix Switcher based on the Midra™ platform.

Pulse²-3G (Ref.PLS350-3G) is a versatile Mixer Native Matrix Switcher based on **Analog Way's Midra™** platform. **Pulse²-3G** offers diverse connectivity through 8 seamless inputs and 14 input plugs: 4 x Universal Analog, 4 x DVI-D, 4 x HDMI and 2 x 3G-SDI plugs. **Pulse²-3G** can operate fast and seamlessly switch between any of its 14 input plugs without loss of sync.

It features two modes, Mixer and Native Matrix, with 2 outputs and one 3G/HD/SD-SDI output plug useable as record output or Program clone. EDID management is standard for inputs 1 through 6 for computer sources. To fit any display resolution, including non-standard formats like LED walls and rear-projection cubes, **Pulse²-3G** offers custom output format management.

Two frame layers are available with background and foreground positions. Thanks to the new Quick Frame function, a foreground frame can quickly hide all other layers when necessary.

Pulse²-3G offers ultra-performing processing with a new deinterlacing process. Preset management has also been optimized, and the **Pulse²-3G** offers smart functions such as Swap and Split. Available using hot keys, these functions allow users to switch between a PIP and a live background source (Swap), or the display of two PIPs side-by-side on a colored or frame background (Split).

Pulse²-3G offers advanced audio management: it can easily embed or de-embed digital audio on HDMI and DVI-D connectors on inputs and outputs, ensuring better quality of the video and audio mix. For easy routing of audio signals, some functions such as Fast Routing and Audio Breakaway mode are available.

Pulse²-3G will be exhibited controlled through the **RCS²**, a user-friendly graphic interface designed for all **Midra™** systems. As an AIR application, the **RCS²** is compatible with Windows, Mac OS and Linux. **Pulse²-3G** can also be easily controlled through the **RK-350** Remote Keypad or through AMX and Crestron 2 or 3-Series systems thanks to a full package of drivers available on www.analogway.com.

Analog Way, Pioneer in Analog, Leader in Digital

Analog Way is a leading designer and manufacturer of presentation switchers and image converters with worldwide locations. The company designs a wide range of computer-to-video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets.

